

Want to attend but you do not know how to convince your parent, relative or friend to sponsor you.

Copy this text below and email it to your boss:

Dear Sir/Madam,

There's a really interesting **Globally Recognised Digital Marketing Course** coming up really soon (<https://digitalmarketingskill.com/digital-marketing-training-course/>).

It presents a golden career opportunity for me - Digital Marketing has changed the way companies market their business and will continue to remain relevant for companies as it is a necessity now and into the future.

This translates into jobs and future employment security for me if I acquire the digital marketing skills and knowledge.

Employment growth will be witnessed as businesses and other organisations adopt and integrate digital marketing strategies and seek to maximise the efficiency of their digital marketing investments.

Competition among companies will continue to provide the incentive for adopting result driven digital marketing strategies, and organisations will require more digital marketers to implement these strategies.

This is the best time for me to get into the Digital Marketing Industry.

There is a huge digital marketing skill gap at the moment as there are not enough digital marketing professionals. This provides me with a unique competitive advantage if I attend this digital marketing course – As I will be gearing myself up for a career where demand exceeds supply.

After attending the course, I can apply and work in over 100 job positions and also work anywhere in the world with the globally recognized certifications I get from Google, Facebook, Twitter and Digital Marketing Skill Institute.

Some of the positions are: Digital Marketing Executive, Social Media Executive, Content Marketing Executive, Email Marketing Executive, Online Advertising Executive, Digital Media Manager, Digital Media Buyer, Search Engine Optimisation Executive, Website Traffic Manager, Social Media Strategist, Social Media Analyst, Digital Marketing Analyst, Digital Marketing Strategist, Website Conversion Specialist, Email Marketing Analyst, eCommerce Manager, eCommerce Strategist, eCommerce Analyst, Online Sale Manager, Digital Media Strategist, Digital Media Analyst, WordPress Website Developer, WordPress Website Manager, Search Traffic Manager, Website Traffic Analyst, and Many more.

They have good past students success rating - 89% of their course graduates that were job seekers or wanted to advance their career to digital marketing have been able to secure well-paying jobs with an average start salary of ₦100,000 or have advanced in their company with a salary increase within 1 month of completing the course through the certifications and career support. I'm confident that if I put in my best, I can land a job in a digital marketing position.

The facilitator is a **hands-on practitioner**, an **active digital marketing expert** in the digital marketing industry which means I will learn **up-to-date trends of the industry with a certain level of authority from an expert that knows what he is talking about.**

They also have **proof on their website** (<https://digitalmarketingskill.com/digital-marketing-training-course/>) that they practice what they preach and get results. Their past students success stories are extremely amazing.

Also, the facilitator has **experience** in dealing with Digital Marketing challenges for various clients in **over 2 continents and 5 countries (Nigeria, Ghana, United Kingdom, United States, Kenya and so on).**

After the course, I will have many options with unlimited earning potentials with no location barrier. I will make back the investment on this course because I am ready to take action.

1. This is a golden opportunity with over 50 job roles I can work in with an average starting salary of ₦100,000 to unlimited depending on my negotiation skills.
2. Even more amazing I can start an agency and charge any amount I want in exchange for my service. The best part of this is that I will be on a retainer meaning they will pay me monthly.
3. It's awesome that even if I have a job or run an agency, I can make an extra \$1,000 plus in recurring income from affiliate marketing.

I will learn digital marketing skills that companies do not have and can't do but they need. Hence, this is why they will hire me to do it for them either as a full time employee or as an agency owner.

Digital Marketing is projected to be one of **the fastest growing sector for job opportunities in 2017!**

Today, companies need skilled marketing professionals who are able to:

1. Leverage new media channels such as Facebook, Google, Twitter and YouTube to acquire new customers and clients...
2. Architect "conversion funnels" that seamlessly and subtly convert strangers into leads, leads into customers and customers into raving fans...
3. Establish a "value first" content marketing strategy that enhances brand authority and generates free, organic traffic...
4. Build and monetize large email subscriber lists...without resorting to spammy tactics...
5. Engage with customers via social media channels such as Facebook and Twitter to grow a brand's reach and credibility...
6. Optimize search networks like Google, Bing and other, so the brand can both be found and accurately represented...
7. Track and measure the key metrics that matter, so decisions can be based on data, not hunches...
8. Run split-tests that improve conversion rates and reduce acquisition costs over time...

And by the end of the course, I will possess all of these skills, and so much more...

The only problem is we need to act fast – as they only take 10 people and the class is almost FULL

However, if we hesitate to join the class then we might miss out of this great opportunity.

I am not sure when they will do another Digital Marketing Course.

They get 85% of their new registrants from referrals from people that have attended their course in the past.

They have trained some interesting companies and have interesting attendees in key positions from companies like **UAC Plc, Heir Holdings, Spectranet, Prima Garnet Africa, Jide Taiwo and Co., PropertyMart, Livewell Initaitive, Multishield and many more.**

This would give me a good chance to do some networking, meet potential employers and ask questions. So to sum it up - **I will learn skills that will get me a well-paid job.** That's the value proposition here.

But you don't have to take my word for it...You can read about the training here

- <https://digitalmarketingskill.com/digital-marketing-training-course/>

Thank you.