



Digital
Marketing
Skill Institute

A CLEAR DIFFERENCE

Why We Are Significantly Better
Than Other Digital Marketing
Training Companies

Earn Globally Recognised Certifications with a Professional Diploma in Digital
Marketing from:



www.digitalmarketingskill.com



Our No. 1 goal

is our student's success

That you will actually learn and implement what we teach you and most importantly you will get results from what we teach you.

We are confident in our course because it's been tested by over 2,438 people with over 93% business and career success rate. We are with you every step of the way to ensure you succeed.

Gain 360-degree understanding of digital marketing and real-world experience running live campaigns as you learn from top experts in the digital marketing field.

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course@digitalmarketingskill.com





You will be getting great value

you won't find anywhere else

You will earn globally recognised digital marketing certifications with Professional Diploma in Digital Marketing and learn digital marketing hands-on by implementing real-world live campaigns yourself as you learn from internationally experienced experts in the digital marketing industry.

You will cover the full range of digital marketing specialties, and build a broad foundation that will make you a valuable asset to your company.

You will enjoy Dedicated Student Support - Our team of course managers will assist you on all fronts - be it career counselling or business support or program-related doubts.

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Here is exactly what you will get

(plus you can't get this level of value anywhere else):

	Our Course	Other Courses
Digital Marketing Fundamentals Training - understand what makes a digital marketing campaign successful. You will learn how to define your customer avatar and run competition analysis.	✓ Yes	✗ Not All Courses
Conversion Rate Optimisation and Funnel Training - learn how to convert more of your website visitors into customers. You will learn advance persuasive tactics and how to architect a high converting funnel.	✓ Yes	✗ Not All Courses
Search Engine Optimisation Training - learn how to rank any website on the first page of search engines within a short period of time. You will learn how to pick keywords that profitable and that will drive you high conversions.	✓ Yes	✗ Not All Courses
Traffic Generation and Online Advertising Training - learn how to drive profitable intent-based online traffic from Google AdWords, Social Media, Online Media Site and various advertising platforms that yields high conversion rates, lowers your cost of advertising and drives you profitable returns. Learn everything about Pay per Click, Native Ads, Programmatic and Retargeting Advertising.	✓ Yes	✗ Not All Courses
Digital Analytics Training - understand the most important and appropriate metrics to measure and how to use them to improve your digital activities to drive profitable return on investment.	✓ Yes	✗ Not All Courses

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	Our Course	Other Courses
Lead Generation and Email Marketing Nurturing Training - learn how to get the contacts of interested people in your business and nurture them through email marketing to convert them to customers.	✓ Yes	✗ Not All Courses
Social Media and Community Marketing Training - gain the knowledge you need to plan and manage your communications and marketing through rapidly emerging and influential social networks. Learn how to drive more social likes and following and how to convert the social likes and following to customers. You will also learn social media analytic tools.	✓ Yes	✗ Not All Courses
Affiliate Marketing Blueprint Training - learn how to make recurring and compounding money online through Affiliate Marketing. You will learn the roadmap to \$10,000 monthly as an affiliate marketer or Freelancer.	✓ Yes	✗ Not All Courses
Video Marketing Training - Learn how to craft the video marketing campaigns that drives high conversion rates, reduces your cost of advertising and drives profitable return on investment. You will also learn how to rank your video organically on YouTube and Google.	✓ Yes	✗ Not All Courses
Mobile Marketing Training - Learn how to integrate mobile marketing into your marketing mix to drive profitable return on investment (ROI). You will learn how to promote mobile apps for downloads and optimise mobile apps for organic ranking on app stores. You will also learn how to engage mobile app users to drive retention.	✓ Yes	✗ Not All Courses

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	Our Course	Other Courses
Blogging Training - Learn how to grow any customer base, sales and revenue through blogging. Understand how video blogging works and how to generate income from it. You will learn how to monetise your blog profitably through AdSense and other Ad exchangers.	✓ Yes	✗ Not All Courses
Content Marketing Training - Learn how to craft contents that convert readers into buyers and how to promote this content to drive both organically and paid traffic and convert the traffic to customers while engage the customers to drive referral customers.	✓ Yes	✗ Not All Courses
Growth Hacking - Digital Marketing Strategy and Planning - We will teach you the complexities of planning, buying and executing a marketing campaign that integrates traditional marketing with all digital activities, including display advertising, search engine marketing, email marketing, mobile marketing and social media.	✓ Yes	✗ Not All Courses
Design Tools Training - learn how to design graphics and make videos using digital tools.	✓ Yes	✗ Not All Courses
Digital Marketing Strategy and Planning Training - Learn the complexities of planning, buying and executing an integrated digital marketing campaign.	✓ Yes	✗ Not All Courses

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	Our Course	Other Courses
WordPress Development Training - Learn how to build, manage and maintain a WordPress website, blog, eCommerce, forum and directory	✓ Yes	✗ Not All Courses
Online and eCommerce Business Training - learn how to start and grow a profitable online or eCommerce business.	✓ Yes	✗ None
Live Projects - You will run live campaigns and implement real-world projects - 90% hands-on practical and 10% theory. You will get to run live campaigns on major marketing platforms. You'll learn and apply new techniques, analyse results, produce actionable insights, and build a dynamic portfolio of work.	✓ Yes	✗ Not All Courses
Learn and Implement Exclusive Practical Case Studies - Learn smart strategies from other people success and failure.	✓ Yes	✗ Not All Courses
Discounted Digital Marketing Tools - get access to a lot of free and discounted tools to make your work easier and save you a lot of money. We potentially can save you over \$3,400 every year on digital marketing tools and resources.	✓ Yes	✗ Not All Courses
How To Build A Successful Digital Marketing Agency Training - learn how to start and grow a profitable digital marketing agency.	✓ Yes	✗ None

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	Our Course	Other Courses
A Step-By- Step Guide To Getting A Job Through LinkedIn Course - Learn how to get the job you really want using LinkedIn	✓ Yes	✗ None
Step-by- step Guideline and Checklist - to ensure you are implementing what you are taught properly.	✓ Yes	✗ None
Digital Marketing practitioners with both local and international experience - the trainers are practitioners who have worked with brands both in Nigeria and abroad.	✓ Yes	✗ None
Expert Guidance and Feedback - Learn digital marketing frameworks from industry experts and get regular feedback on your course projects to understand real life successes and failures.	✓ Yes	✗ None
Real World Project with personalized feedback on projects - ensure that you are learning and improving your skill.	✓ Yes	✗ None
Community for Support - A place to get real-time help from other graduates, experts and your training facilitators.	✓ Yes	✗ None

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	Our Course	Other Courses
Mentorship and Accountability - course manager helps answer questions and monitors progress during and after the training. Receive mentorship from industry experts in the digital marketing industry and learn what it takes to succeed.	✓ Yes	✗ None
Get found by top employers in our recruitment database - A place where leading, certified digital marketing professionals get discovered by top employers.	✓ Yes	✗ None
Career Support - Job alert, CV re-writing, interview prepping and salary negotiation - Working with you to ensure you secure a well-paid job.	✓ Yes	✗ None
Over 10,000 Companies are in our Hiring Network - Partnered with companies to hire you after the course.	✓ Yes	✗ None
Online Business Development and Support - Working with you after the training to setup a profitable online or eCommerce business.	✓ Yes	✗ None
Digital Marketing Agency Development and Support - Working with you after the training to setup a profitable digital marketing agency.	✓ Yes	✗ None
Affiliate Marketing Business Development and Support - Working with you after the training to setup a profitable affiliate marketing business.	✓ Yes	✗ None

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	Our Course	Other Courses
Customer Acquisition Support - Working with you after the training to grow your business customer base	✓ Yes	✗ None
6 Globally Recognised Certifications - With a Professional Diploma in Digital Marketing from Google, Facebook, Twitter, Bing by Microsoft and Digital Marketing Skill Institute	✓ Yes	✗ None
Unbeatable Guarantee - 100% risk free (T&C Apply) - If you implement what you are taught consistently with our support for 3 months and still have not seen any measurable results, you will get your money back.	✓ Yes	✗ None



Important Information:

We do not plan to keep the cost at ₦200,000 for long, as you can see the value of the course is way high up. We take only 10 people in a class. If you hesitate to join our next class, you will miss out and if you miss joining this class you will have to pay a lot more to join the next class, maybe double the present cost now.

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Now isn't a good time for me.

When will you do this training again?

If now “isn't a good time to accelerate your business or career with digital marketing,”

understand one thing: it's NEVER going to feel like the right time.

At a certain point, you have to stop waiting and make things happen for yourself.

Now to answer your question, we do not know when we will do this training again, but if we do it again in a few month we will most likely raise the price.

If you want to accelerate your business or career with digital marketing, the best time to get started is today.

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The big questions you need to ask yourself...

Is this a good investment?
What happens after the program ends?

We are sure you can see the true value you'll get from this course.

Ultimately, this costs you nothing, here's why:

The course is geared to pay for itself. Your next job or clients will pay for this in a single month or 2.

We expect everyone to get at least 10x returns from this in their first year. These skills will serve you profitably for many years to come.

Here is what we mean:

After the course, you have many options with unlimited earnings potentials with no location barrier. You will make back your investment on this course as far as you are ready to take action.

1. This is a golden opportunity with over 50 job roles you can work in with an average starting salary of ₦100,000 to unlimited depending on your negotiation skills.

With your effort and our support you will secure a job and you will make back the course fee in 2 to 3 months.

2. Even more amazing you can start an agency and charge any amount you want in exchange for your service. The best part of this is that you will be on a retainer meaning they will pay you monthly.

You will acquire your first few clients with your effort and our support and you will make your money back here with just 1 or 2 clients.

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The big questions you need to ask yourself...

Is this a good investment?
What happens after the program ends?

3. Isn't this awesome, even if I have a job or run an agency I can make an extra \$1,000 plus in recurring income from affiliate marketing.

You will double your income and make back your money with profit if you implement what we teach and we will also give you support to ensure you succeed.

4. This is great, if you have a business, you will drive more brand awareness for your business and acquire more customers spending less while making more money.

When you implement what we teach you, you will simply profit and increase your revenue and sales faster – making back the money is an understatement especially because when you need help we are there to support you.

5. This will make you excited. We'll show you how to start a profitable online or eCommerce business and turn it into a sustainable money making venture. Then we'll show you how to scale it and automate it, so it earns you revenue every month -- automatically.

Implement what you learn from us and you will start a profitable online or eCommerce business and make your money back in no time. Do not worry if you get stuck, you can get help from us after the course.

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But it will cost you a lot more

if you do not attend the course?

Aside from the fact that we take only 10 people and if you delay joining you will probably pay higher for the next course (plus this is the last class of the year), you would, however, be delaying yourself from achieving success.

For example, if you are to get a job today that pays you ₦150,000 as a direct result of attending our course then each month that you do not take this course, you lose an extra ₦150,000.

If you don't join the course in 6 months then you have lost ₦900,000 from your earning potentials. So the more you wait, the more you keep losing money and paying more money to attend the course, it is that simple.

If you are planning to take our course to start or scale a business online then you probably would be losing a lot more money from your earning potentials from this course.

Your numbers may be higher or lower than the above example. That's fine. What's important is that you identify the true opportunity and the cost of not joining this course.

Most importantly because we guarantee you will see the result if you implement and make back your investment within 3 months.

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We guarantee you'll get great results too.

It is 100% risk free (T&C Apply) - If you implement what you are taught consistently with our support for 3 months and still have not seen any measurable results, you will get your money back.

This means you really can't lose because we have made it 100% risk-free for you.

You may be wondering:

"Why we offer such a generous refund policy?"

That's simple:

We are confident in our digital marketing training course. We have seen it work first-hand for ourselves and hundreds of our students.

We have trained over 2,438 people and no one has ever asked us for a refund.

That's why we are happy to offer this risk-free guarantee.

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